



Color Solutions with Color Thermal Transfer Ribbons

Available for Astro-Med, TEC CB-416, Zebra, Datamax, SATO, Intermec, Markem, Videojet and more.



Thermal transfer printing, the primary process used for bar coding, also delivers flexible, durable, high quality color tag and label printing on demand. Whether you're adding color cues or printing small quantities, thermal transfer ribbons are an easy and economical way to add flair to any label.

Let color relieve monotony of an all-black label and draw attention to your package.

BE AMAZED BY THE POSSIBILITIES COLOR RIBBONS OFFER

- **Short Run Prime Labeling & Promotions** – Our ribbons offer an alternative for low volume printing
- **Inventory Tracking** – A distribution center may use color shelf labels to key and identify stock keeping locations or regions
- **Item Matching/Sorting** – A manufacturer can use color bin tags to help operators differentiate between similar-looking components
- **In-line Packaging** – Print price, date and lot codes on flexible packaging in color so variable information stands out against dark backgrounds
- **Brand Color Matching** – Print nameplates and other variable information in your corporate color to maintain brand integrity

THE COLOR ADVANTAGE

- **More Flexibility** – Thermal transfer printing allows immediate changes with no plate charges or minimums
- **Reduce Picking & Delivery Errors** – Color-coded thermal transfer labels make it easier to spot boxes for shipping, reducing double work and improving customer service
- **Speed Up Processes** – A thermal transfer color coding system helps ensure the identity of packages with a quick glance, simplifying sorting, speeding up operation and lessening errors
- **Simplify Inventory** – Printing full color labels on demand consolidates label stocks, reduces inventory and increases productivity



Color Ribbons Deliver Flexibility

COLOR RIBBON PRODUCT INFORMATION

PRODUCT

COLORS AVAILABLE

General Purpose
Color Wax Ribbons
for printing on paper

Process:							
	Black	Cyan	Magenta	Yellow			
Spot:							
	Red	Maroon	*Green	Light Blue	*Dark Blue	Gray	Metallic Gold

Premium Color
Wax/Resin Ribbons
for printing on
synthetic paper

Process:							
	Black	Cyan	Magenta	Yellow			
Spot:							
	Lemon Yellow	Orange	Red	*Wine	*Shamrock Green	*Forest Green	White
							
	*Royal Blue	*Midnight Blue	Violet	*Brown	Metallic Silver	Metallic Gold	

Super Premium
Color Resin Ribbons
for printing on
polyester and vinyl

Spot:					
	Red	Light Blue	Dark Blue	Shamrock Green	Gray

Premium Color
Wax/Resin Ribbons
for Near-Edge Printers

Process:							
	Black	Cyan	Magenta	Yellow			
Spot:							
	White	Orange	Red	Wine	Shamrock Green	Royal Blue	Metallic Silver

Swatches are approximate representations of actual colors. No guarantee can be made as to exact color match. *Scannable color: may pass for visible light scanners.



COLOR CHOICES

Our color thermal transfer ribbons offer excellent print quality combined with high durability on a broad range of paper and synthetic tags and labels.

- OEM compatibility for CMYK process and spot color printing
- Over 30 colors available for printing on most stocks
- Near edge colors deliver high speed printing direct on packages
- Print on industrial and desktop thermal transfer printers, imprinter coders and multi-head printers
- Ribbons designed for both flathead and near edge

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